

SEO Content Strategy

www.radiant-reflections.com

www.radiant-reflections.com · 1 pages analyzed · April 10, 2026

996

keywords discovered

407,330

monthly searches

Prepared by [AuditCrawl](https://auditcrawl.com) · auditcrawl.com

Executive Summary

Radiant Reflections is a wellness clinic and medspa providing a variety of services to help clients look and feel their best. Located in an unknown location, Radiant Reflections has an opportunity to capture a significant share of the 407,330 monthly searches across all keyword clusters. The top 3 content priorities by keyword cluster are weight management (236,510/mo), bioidentical hormone replacement therapy (29,950/mo), and general wellness services (140,000/mo). By targeting these high-volume keywords, Radiant Reflections can increase its online visibility and drive more leads and sales. With a strong content strategy, Radiant Reflections can establish itself as a trusted authority in the wellness industry and attract new clients. The total addressable search volume across all keyword clusters presents a significant opportunity for growth and expansion.

PAGES ANALYZED

1

KEYWORDS
DISCOVERED

996

WITH VOLUME DATA

208

TOTAL SEARCH
VOLUME

407,330/mo

Site Assessment

The current website has limited content, with only one page (<https://radiant-reflections.com/>, 554 words) that does not fully address the keyword opportunity. The site is missing content that targets high-volume keywords such as 'what weight loss supplements work' (8,100/mo), 'bioidentical hormone replacement therapy' (22,200/mo), and 'medical weight loss near me' (8,100/mo). Mapping existing pages to keyword clusters reveals gaps in weight management, bioidentical hormone replacement therapy, and general wellness services. The site needs more comprehensive and targeted content to attract and engage the target audience.

Audience & Search Intent

For the weight management keyword cluster, searchers are looking for effective weight loss solutions, such as 'what weight loss supplements work' (8,100/mo) and 'weight loss supplements for women' (5,400/mo). These searchers are likely to be interested in Radiant Reflections' weight management services, including medical weight loss and weight loss supplements. The search intent is high, with many searchers ready to book an appointment or purchase a weight loss program. In contrast, searchers looking for 'what is bioidentical hormone replacement therapy' (15/100 interest) are likely to be in the educational stage, seeking information on the benefits and risks of hormone replacement therapy.

Keyword Opportunities by Tier

Weight Management

The weight management keyword cluster has a total opportunity size of 236,510 searches per month, making it a high-priority target for Radiant Reflections. By targeting keywords such as 'what weight loss supplements work' (8,100/mo) and 'weight loss supplements for women' (5,400/mo), Radiant Reflections can attract searchers looking for effective weight loss solutions.

KEYWORD	VOLUME	CPC	WHY IT MATTERS
what weight loss supplements work	8,100	\$10.29	High-volume keyword with high commercial intent
weight loss supplements for women	5,400	\$5.00	High-volume keyword with high commercial intent
medical weight loss near me	8,100	\$10.79	High-volume keyword with high commercial intent

Bioidentical Hormone Replacement Therapy

The bioidentical hormone replacement therapy keyword cluster has a total opportunity size of 29,950 searches per month, making it a high-priority target for Radiant Reflections. By targeting keywords such as 'bioidentical hormone replacement therapy' (22,200/mo) and 'cost of hormone replacement therapy' (15/100 interest), Radiant Reflections can attract searchers looking for information on hormone replacement therapy.

KEYWORD	VOLUME	CPC	WHY IT MATTERS
bioidentical hormone replacement therapy	22,200	\$10.73	High-volume keyword with high commercial intent
cost of hormone replacement therapy	1,400	\$5.50	High-volume keyword with high commercial intent
what is bioidentical hormone replacement therapy	1,300	\$3.50	High-volume keyword with high educational intent

General Wellness Services

The general wellness services keyword cluster has a total opportunity size of 140,000 searches per month, making it a high-priority target for Radiant Reflections. By targeting keywords such as 'holistic health clinic near me' (6/100 interest) and 'aesthetic services near me' (11/100 interest), Radiant Reflections can attract searchers looking for general information on wellness and self-care.

KEYWORD	VOLUME	CPC	WHY IT MATTERS
holistic health clinic near me	1,000	\$2.50	High-volume keyword with high educational intent
aesthetic services near me	1,300	\$3.00	High-volume keyword with high commercial intent
what is medical weight loss	1,300	\$2.00	High-volume keyword with high educational intent

Skin Care

The skin care keyword cluster has a total opportunity size of 130 searches per month, making it a low-priority target for Radiant Reflections. By targeting keywords such as 'skin care services near me' (33/100 interest) and 'weight loss supplements for skin' (100/mo), Radiant Reflections can attract searchers looking for information on skin care and weight loss supplements.

KEYWORD	VOLUME	CPC	WHY IT MATTERS
skin care services near me	100	\$1.50	Low-volume keyword with high educational intent
weight loss supplements for skin	100	\$1.00	Low-volume keyword with high educational intent

Aesthetic Services

The aesthetic services keyword cluster has a total opportunity size of 0 searches per month, making it a low-priority target for Radiant Reflections. By targeting keywords such as 'aesthetic services near me' (11/100 interest) and 'medical weight loss near me' (8100/mo), Radiant Reflections can attract searchers looking for information on aesthetic services and medical weight loss.

KEYWORD	VOLUME	CPC	WHY IT MATTERS
aesthetic services near me	100	\$2.00	Low-volume keyword with high commercial intent
medical weight loss near me	8,100	\$10.79	High-volume keyword with high commercial intent

Content Strategy

Specific content pieces to create, ranked by priority. Each targets real keyword opportunities discovered in this report.

1. What Weight Loss Supplements Actually Work for Women HIGH

This article should cover the most effective weight loss supplements for women, including their ingredients, benefits, and potential side effects. The article should be at least 1,500 words and include testimonials from satisfied customers. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for effective weight loss solutions.

Target keywords: what weight loss supplements work (8100), weight loss supplements for women (5400)

2. The Benefits and Risks of Bioidentical Hormone Replacement Therapy HIGH

This article should provide a comprehensive overview of bioidentical hormone replacement therapy, including its benefits, risks, and costs. The article should be at least 1,500 words and include expert opinions from healthcare professionals. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for information on hormone replacement therapy.

Target keywords: bioidentical hormone replacement therapy (22200), cost of hormone replacement therapy (1400)

3. How to Choose the Best Holistic Health Clinic Near You MEDIUM

This article should provide tips and advice on how to choose the best holistic health clinic, including what to look for in a clinic and how to evaluate their services. The article should be at least 1,000 words and include testimonials from satisfied customers. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for general information on wellness and self-care.

Target keywords: holistic health clinic near me (1000), what is medical weight loss (1300)

4. The Cost of Hormone Replacement Therapy: What You Need to Know MEDIUM

This article should provide a detailed breakdown of the costs associated with hormone replacement therapy, including the costs of different types of therapy and what to expect during treatment. The article should be at least 1,000 words and include expert opinions from healthcare professionals. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for information on the costs of hormone replacement therapy.

Target keywords: cost of hormone replacement therapy (1400), bioidentical hormone replacement therapy (22200)

5. Weight Loss Supplements for Women: Do They Really Work? HIGH

This article should provide an in-depth review of weight loss supplements for women, including their ingredients, benefits, and potential side effects. The article should be at least 1,500 words and include testimonials from satisfied customers. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for effective weight loss solutions.

Target keywords: weight loss supplements for women (5400), what weight loss supplements work (8100)

6. The Benefits of Medical Weight Loss: Why It's the Best Option for You HIGH

This article should provide a comprehensive overview of medical weight loss, including its benefits, risks, and costs. The article should be at least 1,500 words and include expert opinions from healthcare professionals. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for information on medical weight loss.

Target keywords: medical weight loss near me (8100), what is medical weight loss (1300)

7. Aesthetic Services Near Me: How to Choose the Best Clinic

MEDIUM

This article should provide tips and advice on how to choose the best aesthetic services clinic, including what to look for in a clinic and how to evaluate their services. The article should be at least 1,000 words and include testimonials from satisfied customers. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for information on aesthetic services.

Target keywords: aesthetic services near me (100), medical weight loss near me (8100)

8. The Importance of Holistic Health: Why You Need to Prioritize Your Wellness

MEDIUM

This article should provide a comprehensive overview of the importance of holistic health, including its benefits, risks, and costs. The article should be at least 1,500 words and include expert opinions from healthcare professionals. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for general information on wellness and self-care.

Target keywords: holistic health clinic near me (1000), what is medical weight loss (1300)

9. Weight Loss Supplements for Men: Do They Really Work?

MEDIUM

This article should provide an in-depth review of weight loss supplements for men, including their ingredients, benefits, and potential side effects. The article should be at least 1,500 words and include testimonials from satisfied customers. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for effective weight loss solutions.

Target keywords: weight loss supplements for men (1900), what weight loss supplements work (8100)

10. The Cost of Medical Weight Loss: What You Need to Know

MEDIUM

This article should provide a detailed breakdown of the costs associated with medical weight loss, including the costs of different types of treatment and what to expect during treatment. The article should be at least 1,000 words and include expert opinions from healthcare professionals. By targeting these high-volume keywords, Radiant Reflections can attract searchers looking for information on the costs of medical weight loss.

Target keywords: cost of medical weight loss (1000), medical weight loss near me (8100)

Action Plan

THIS WEEK

- Create and publish the article 'What Weight Loss Supplements Actually Work for Women' (high priority)
- Create and publish the article 'The Benefits and Risks of Bioidentical Hormone Replacement Therapy' (high priority)
- Create and publish the article 'How to Choose the Best Holistic Health Clinic Near You' (medium priority)
- Optimize the existing page on the website to better target the keyword cluster 'weight management'

THIS MONTH

- Create and publish the article 'The Cost of Hormone Replacement Therapy: What You Need to Know' (medium priority)
- Create and publish the article 'Weight Loss Supplements for Women: Do They Really Work?' (high priority)
- Create and publish the article 'The Benefits of Medical Weight Loss: Why It's the Best Option for You' (high priority)
- Create and publish the article 'Aesthetic Services Near Me: How to Choose the Best Clinic' (medium priority)
- Optimize the existing page on the website to better target the keyword cluster 'bioidentical hormone replacement therapy'

NEXT 3 MONTHS

- Create and publish the article 'The Importance of Holistic Health: Why You Need to Prioritize Your Wellness' (medium priority)
- Create and publish the article 'Weight Loss Supplements for Men: Do They Really Work?' (medium priority)
- Create and publish the article 'The Cost of Medical Weight Loss: What You Need to Know' (medium priority)
- Optimize the existing page on the website to better target the keyword cluster 'aesthetic services'
- Create and publish a comprehensive guide to medical weight loss, including its benefits, risks, and costs (high priority)

Appendix: Research Data

Raw keyword data from Google Autocomplete, Google Trends, and DataForSEO enrichment.

All Discovered Keywords — Top 50 by Opportunity

Seeds: "medical weight loss near me", "bioidentical hormone replacement therapy", "skin care services near me", "weight loss supplements", "hormone therapy for women near me", "semaglutide weight loss cost", "what is medical weight loss", "holistic health clinic near me", "aesthetic services near me", "cost of hormone replacement therapy", "weight loss programs near me", "what is bioidentical hormone replacement therapy". Sources: 970 from Google Autocomplete, 14 from Google Trends, 208 enriched with DataForSEO volume. ▲ = rising trend.

KEYWORD	VOLUME	CPC	DIFFICULTY	SOURCE
what weight loss supplements work	8,100	\$10.29	20	autocomplete
men's weight loss supplements ▲	1,900	\$5.12	35	trends-rising
natural weight loss supplements for women ▲	880	\$3.67	30	trends-rising
do beef organ supplements help with weight loss ▲	390	\$4.66	30	trends-rising
primal queen reviews ▲	60,500	\$3.62	45	trends-rising
weight loss supplements over the counter	22,200	\$6.05	30	autocomplete
weight loss supplements for women that actually work	22,200	\$6.66	30	autocomplete
weight loss supplements that work	8,100	\$10.29	30	autocomplete
weight loss supplements for women	5,400	\$5.00	30	autocomplete
weight loss supplements l carnitine	5,400	\$1.90	30	autocomplete
weight loss supplements at gnc	1,300	\$2.43	30	autocomplete
safe weight loss supplements ▲	1,000	\$3.86	35	trends-rising
what is a health weight loss per week	720	\$0.76	20	autocomplete
lean weight loss supplements ▲	480	\$3.76	35	trends-rising
how do weight loss pills work	320	\$6.49	20	autocomplete
what is health weight loss	320	\$0.18	20	autocomplete
does weight loss supplements work	260	\$6.57	20	autocomplete
what is health weight loss per week	260	\$1.06	20	autocomplete
is semaglutide fda approved for weight loss	140	\$14.58	20	autocomplete
what weight loss supplements actually work	110	\$4.33	20	autocomplete
bioidentical hormone replacement therapy	22,200	\$10.73	35	seed
weight loss supplements natural	9,900	\$2.93	35	autocomplete
medical weight loss near me	8,100	\$10.79	35	seed
weight loss supplements men	1,900	\$5.12	35	autocomplete
weight loss supplements gnc	1,300	\$2.43	35	autocomplete
weight loss pills gnc	1,300	\$2.43	35	autocomplete
how much does semaglutide cost	880	\$11.80	25	autocomplete
how much does hormone therapy cost	720	\$6.12	25	autocomplete
does insurance cover semaglutide for weight loss	70	\$25.26	20	autocomplete
is weight loss pills safe	50	\$7.60	20	autocomplete
why does semaglutide cause weight loss	50	\$1.18	20	autocomplete
how weight loss pills work	30	\$14.58	20	autocomplete
what weight loss supplements are safe while breastfeeding	20	\$3.87	20	autocomplete
best weight loss supplements over the counter	14,800	\$4.53	40	autocomplete
best weight loss supplements for women	12,100	\$4.49	40	autocomplete
best weight loss supplements for females	12,100	\$4.49	40	autocomplete
top weight loss supplements for women	12,100	\$4.49	40	autocomplete
weight loss supplements that actually work	1,000	\$4.18	30	autocomplete
weight loss supplements green tea	880	\$1.43	30	autocomplete

KEYWORD	VOLUME	CPC	DIFFICULTY	SOURCE
weight loss pills eli lilly	590	\$9.15	30	autocomplete
weight loss supplements most effective	590	\$4.34	30	autocomplete
weight loss supplements at walmart	320	\$0.51	30	autocomplete
weight loss pills glp 1	320	\$21.18	30	autocomplete
weight loss pills like ozempic	320	\$15.77	30	autocomplete
weight loss supplements for women over 40	260	\$4.93	30	autocomplete
weight loss supplements for dogs	260	\$3.26	30	autocomplete
weight loss supplements at target	140	\$1.13	30	autocomplete
weight loss supplements during breastfeeding	140	\$5.32	30	autocomplete
are there any weight loss supplements that actually work	140	\$4.17	30	autocomplete

Google Trends Insights

"bioidentical hormone replacement therapy" **Interest: 52/100**

bioidentical hormone replacement therapy atlanta **+250%** bioidentical hormone replacement therapy doctors **+110%**

bioidentical hormone replacement therapy doctors near me **+100%**

bioidentical hormone replacement therapy near me what is bioidentical hormone replacement therapy

bioidentical hormone replacement therapy cost bioidentical progesterone bioidentical hormone replacement therapy doctors

bioidentical hormone replacement therapy reviews bioidentical hormone replacement therapy pellets

bioidentical hormone replacement therapy doctors near me bioidentical hormone replacement therapy side effects

bioidentical hormone replacement therapy atlanta

"skin care services near me" **Interest: 33/100**

"weight loss supplements" **Interest: 73/100**

primal queen reviews **+350%** glucomannan **+250%** top weight loss supplements **+160%**

effective weight loss supplements **+140%** do beef organ supplements help with weight loss **+110%** bioma reviews **+90%**

safe weight loss supplements **+70%** natural weight loss supplements for women **+40%** men's weight loss supplements **+40%**

lean weight loss supplements **+40%**

supplements for weight loss best weight loss supplements weight loss supplements for women good weight loss supplements

best weight loss supplements for women top weight loss supplements safe weight loss supplements

weight loss supplements for men berberine weight loss weight loss supplements that work

"hormone therapy for women near me" **Interest: 22/100**

"semaglutide weight loss cost" **Interest: 25/100**

"what is medical weight loss" **Interest: 52/100**

"holistic health clinic near me" **Interest: 6/100**

"aesthetic services near me" **Interest: 11/100**

"cost of hormone replacement therapy" **Interest: 15/100**

"weight loss programs near me" **Interest: 35/100**

medically supervised weight loss programs near me **+120%**

medical weight loss programs near me medically supervised weight loss programs near me

non surgical weight loss programs near me

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